

With the UAN you are in business for yourself but not by yourself.

This document is to point out the reasons to consider the UAN as a partner in your assembly or installation business.

Here is what it costs the UAN to keep the network going:

- \$200 a year for websites (we have close to 20 industry related pointing to the UAN)
- \$100 for website hosting
- \$215 for the Blog
- \$36 for UAN email
- \$180 for the UAN news letter
- \$60 for the free ads website premium membership
- \$300 for the press releases
- \$60 for the forms

That is a total of \$1,151 a year!

Let us start with the mailing list; it costs money and the more addresses we mail to the more it costs, so...

We now have two (2) email lists.

NOTE: The mailing list was thinned out over the last couple weeks... your email address was removed from the newsletter data base since you have not opened an email from the network in some time; If this was a mistake, [PLEASE click here to sign back up](#).

There is still a free subscription...

Free Subscription

Get industry news, updates and event dates. Events will be \$20 unless you have a paid subscription. Any how-to documents, drawings or other subscriptions will also have a fee.

Get all newsletters free by signing up for a listing.

Paid Subscriptions

Anyone who signs up for any listing receives all newsletters free (no paid subscriptions).

Get industry news, updates, free how-to documents, free event invitations and discounted pricing for any products manufactured by the UAN.

If you sign up for the paid subscription MAKE SURE you sign up for the free one also.

Stepping it up a couple notches

As you have probably noticed the listings have changed. We still have the referral program but we are doing it a little differently but there will still be free sign-up to a referral program. The difference being, the job will go to a paying company and then they can refer the job out to anyone participating member in the referral program.

It seems that when someone gets something for free they don't take it as serious since they don't have a vested interest in where the referral(s) are coming from... the attitude has been, you can take them or leave them.

There are a lot of benefits with the UAN, including but not limited to:

Support – Anyone who is a paying member will get support with issues that may come up with any NAC you are contracted with. For example: if you did a job and did not get paid or you stopped receiving work orders... the UAN will find out why by calling that NAC to get it resolved.

Camaraderie - We are the only organization with a brotherhood of what we do and who we are. There are a large number of members with years of experience that is ready to mentor even the most novice of those wanting to get in to our industry. We are the place to exchange ideas to help everyone, including those with experience.

Skilled Trades - There are electricians, plumbers, carpenters, mechanics and many other trades that people know about... how many people have you run into that know what an assembler is much less who actually does it? We are here to change that and become a known industry!

Training – We are the only place that you can get information about your industry and how to make a very good living at it. We already have a number of videos to help everyone from the novice to the expert and many more on the way.

Exposure – You will not find a more highly regarded organization that people are really starting to take notice to. But to get that exposure, you need to be listed; this includes the free recruitment and the referral program.

ANYONE... who has paid for a listing in the past year can add the amount they paid to the listing options below. For example: if you paid \$100 last year to be listed, there is one of three ways you can use your credit. You can get a TOP TECH listing for 3 months or a basic listing with name, phone, website and email for 5 months or a basic listing with name and phone number only for a full year.

Note: The referral program produced over \$348,000 dollars last year and many of those jobs went unanswered because of the time it took for you to get the notification or to even read your email. The listing options will allow the customer to call you directly and significantly increase the number of jobs you get through the network.

With a listing you will NEVER pay a referral fee!

Here are your options and the benefits for each listing type:

TOP TECH (\$30 a month or \$300 a year)

- Have the image of being someone at the top of your industry
- Listing at the top of all listings for your state (first come first served)
- Listing includes – (**Name in bold**) with your contact information
- A link to any review website you are listed on (highly suggested)
- Additionally your listing is at the top of all Basic Listings
- Free ProAssembler web page if you want or need one (\$100 value)
- Free website consulting
- Free newsletter
- Discounted UAN products (like the Gripper Crane)
- You have a vote in the further development of the network

Premium Listing (\$20 a month or \$200 a year)

- A listing in the UAN directory
- Free ProAssembler web page if you want or need one (\$100 value)
- Free website consulting
- Free newsletter
- Discounted UAN products (like the Gripper Crane)
- You have a vote in the further development of the network

Basic Listing (\$10 a month or \$100 a year)

- A listing in the UAN directory (name and phone number only)
- ProAssembler web page discounted to only \$50
- Free newsletter
- Discounted UAN products (like the Gripper Crane)
- You have a vote in the further development of the network

If you consider the cost of running the network and the amount of time that goes into it; one would hope you see the value and will now take a more serious interest in helping the network help you. That includes the minimal subscription fee of only \$20 a year; but hopefully you will consider a listing so you get more out of what the network can do for you.

Sincerely,

Mike Mehrle

Founder of the UAN

United Assemblers Network